

Iowa's Walking Club
Monthly Meeting Minutes

February 17, 2020

New Member: Sheryl Dales who joined at Saturday's Skywalk event.

Minutes: January minutes approved

Treasurer: Diana Ronk. Balance of \$5363.60. Income: Events, memberships, donations. Expenses: AVA, storage mart, Capitol Hill Lutheran donation and state park program.

Membership: 105 memberships have renewed. Approximately 40 have not. Diana will send out one more reminder.

Social Media: Diana pointed out that the refreshment schedule for monthly meetings can be found on the club's website.

Branding: Jan Knock reported over 100 have liked the club Facebook page. Club events are being promoted on the FB page. Development of a new club logo will begin in April. Eventually this will need to involve a graphic designer, which will involve a large expense. Diana had a printout of prototypes of planned banners, which have been developed as part of the 20 walks in 2020 program and will be part of that budget.

Specialties: Jan Dunn. Jan pointed out that start cards now cost the club \$.10 each. Use with care.

2020 Committee: Don Corrigan. There are lots of things for volunteers to do in preparation for the upcoming events. See a member of the committee or contact Peggy Watts. There is talk of a group from Washington state coming to do the 20 walks. **Jan Knock** distributed a "Quick Facts and Talking Points" sheet about the 20 Parks in 2020 program.

Tales from the Trails: Corinne Nelson reported there were 65 walkers at Saturday's Skywalk event. There were 6 New Walker Packets sold. Walkers ranged in age from 3 ½ months to 94 years old.

Old Business: none

New Business: A volunteer signup sheet for the St Patrick's event was passed around.

It was moved, seconded and approved to proceed with purchase of the proposed club flags.

Diana Ronk had prototypes of two new event books. One book includes the 20 walks only. The second is for a second printing of our club event book for the year, with the addition of the seven walks from the Nebraska club. It was clarified that the printing of these books is coming from the 2020 program budget.

Meeting adjourned at 6:58. Followed by a fun mixer of "GDMVA—Iowa's Walking Club Bingo"

Secretary (pro tem), Corinne Nelson