

Iowa's Walking Club Agenda

Date: May 16, 2022 6:30 pm

Legion Park Shelter, West Des Moines

Welcome/ Introductions: Jan Knock, President, call the meeting to order. 13 members present.

Guests and visitors: None

Minutes: Last month's minutes were approved by Diana Ronk and Seconded by Diana Whited

Treasurer (we do not vote to approve): Came out ahead this month. \$4,400.45 in checking and \$5,000.55 in savings.

Upcoming events: Phyl reviewed schedule for North Iowa Weekend. Forest City 12 – 3 pm on Friday. Winnebago tours 9 am or 1 pm. Visitor Center also fun experience. Sally's is a possibility for lunch.

Diana Whited reviewed the Easter Lake potluck outing on June 20th. VP to lead meeting. 5 pm potluck; 5:30 meeting; walk before or after--OSB or PSB

Committees

- Weekday walks: Susan P-- June has lots of walks. Looking for July and Aug walk leaders. Current walking is back on the agenda; \$4 from 5:30 – 6:30 pm. West DM Aquatic
- Events: North Central Round-Up committee: Nora, Susan, Diana Whited, Phyl and Norma. Orange City is the location looking for date in the fall. Northwestern College.
- Olympiad—still trying to fill the bus for 20 people. Phyl has advertised in TAW and Checkpoint. Will reach out to Mary with Tator Tours.
- Outreach:

- Email to promote membership renewals – Nora sent out an email to 70 (approx.) participants that didn't renew membership. Discussion on how to bring new members in. Walk buddies/ambassadors. Anyone interested email Nora at nlhudson76@gmail.com Nora and Susan asked for money for magnets, but others thought the use of the brochures with personalized labels (Peggy offered to print labels) added would be appropriate. Deb Gaskins was going to donate magnets that she had on hand for an experiment. Mention of a training session twice a year (May and Oct) to help new members learn the AVA rules and procedures along with the book stamping.
- Promotions
 - July Newsletter guest editor opportunity--Diana Ronk
 - Diana Ronk will be interviewing with five radio stations in Iowa to outline AVA / Iowa's Walking Club activities and opportunities. She will provide information after interview is completed.

Old/New Business:

1. By-law changes of President and Vice President to be a 2-year term. Don Corrigan and Phyl Olsen have formed the committee to investigate board restructuring and refreshing. Possibly all board positions 2-years and then only hold elections every other year.
2. Tiered walking fees. Brochure states Free walkers are allowed but can be removed with some effort. Peggy Watts brought up the subject of charging non-members more

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to walk. Discussion was tabled for a later day.

3. Diana Ronk asked the board to review the timing of when our new year booklets are sent out. We sent booklets out to the 70 plus participants that did not renew. This topic was also tabled for a future date.

Jan Dunn moved that the meeting be adjourned. It was seconded and approved by all.