

**Iowa's Walking Club  
Monthly Meeting Minutes  
October 21, 1920**

**Program:** Group walk to Climb Iowa for an interesting and informative introduction to indoor climbing.

**Minutes:** September minutes approved as presented.

**Treasurer:** Susan Pinneke reported a balance of \$5,463.56 with income being from events and expenses of AVA, Storage Mart, and new web site. No discussion followed.

**Membership:** No member count. Have received 4 new memberships.

**Social Media:** Jan Knock reported on the Iowa's Walking Club facebook page. Asks members to check it out, like the post and be active on the page.

**Branding:** Committee is working on rebranding with the changing of the club name and a new logo. Any ideas and input is appreciated.

**Specialities:** Jan Dunn said the start point books should arrive in early December.

**Presidents Report:** Diana Ronk reported the Event Books are about to go to print. The Centurian form will be available on the AVA website.

**2020 Committee:** Peggy Watts reported the routes deadline has been met. She has bus tour information to hand out for the 2020 Seven State Parks Bus Tour on September 10-16. The maps for the parks are ready for print. She is working on fundraisers and sponsorships and would like any ideas from members.

**Tails from the Trails:** Susan Pinneke reported 81 walkers for the Oktoberfest on September 28th and Walk for Wildlife with the Girl Scouts had more than 100 Girl Scouts and family.

**Old Business:** Proposed by-law changes will be voted on at the November meeting to change the calendar year to begin in January, not July. This will match what AVA has decided.

**New Business:** Ideas to consider for future walks: Jan Dunn questioned if we should partner more with groups such as AARP and Girl Scouts since it seems to boost walker participation. Girl Trek was a group mentioned. Another consideration was if special events should be held in conjunction with town celebrations where we have routes such as PufferBilly Days in Boone and the Covered Bridge Festival in Winterset and etc. It was also mentioned that members need to be looking past the 2020 Parks Events and start thinking about 2021 walks.

**Meeting Adjourned: 8:06**

**Secretary**

**Barb Stone**