

March 15, 2021 Membership Meeting via Zoom

1. 16 in attendance
2. Approval of February minutes tables due to lack of motion to approve
3. Tales from the Trails- Bresslers reported doing a 5k at Doliver State Park, Susan walked at Brown's Woods- reported muddy conditions, Don Corrigan and Peggy Watts attended the Nebraska Trailblazers Soup Walk on March 12
4. Reports
 - Treasurer
 - Susan reported little action, a small deposit and small withdrawal, but did not have totals
 - Membership: 3 new members
 - Board Report- Board continues to meet monthly, discussing engagement and retention of members
 - Committee Reports
 - OSB
 - Diana Whited reported having made contact with OSB Help Desk and is developing a list of items required in Online Event Directions (OED) for the OSB. She will forward it to POCs To set up account for OSB walks visit my.ava.org and follow the "New Account" tab.
 - Event Committee, upcoming events
 - *St Pats, March 20. Tent in parking lot by Ibson Law Firm. Preregistration on homepage of the website. Workers: 8:30-11:00 Peggy D and Jan, 11:00-2:00 Nora and Diana R
 - *Walking Week April 1-7 Susan has procured additional prizes from REI, Image Solutions, Fitness Sports. She will send out information to walk leaders in the next several days, Don Corrigan procured the Governor's Proclamation for Walking Week, members are encouraged to share information about Walking Week as broadly as possible. Jan has sent a press release to various media outlets.
 - *April 17 meeting and walk at McKinley Park in Creston. 10 a.m. walk, followed by meeting and pizza. Members are invited to participate in a guided walk of the downtown mural project in the afternoon. The project was spearheaded by the local art teacher who will lead the walk.
- Club Engagement
 - *the club is piloting a name tag program at the Beavertdale walk intended to assist in engagement of new walkers
 - *Susan reported the incentive book has been developed and will be introduced at the April meeting.

*Susan reported being contacted by Paws and Effects to join the Beaverdale walk. They have participated in club walks in the past. The dogs are in training as service animals.

*Nora and Diana W continue to work on Walk Ambassador Program

- New Business

*Norma encouraged members to enter AVA convention photo contest. It was suggested that the 2020 State Park brochure be entered as well. Details available on page 24 of the TAW

*Diana R was contacted about developing a walk in Page County for Sept 5, she will work with the folks in Page County.

*Jonathan Ice shared he has secured a Start Point for a Cedar Rapids walk. Susan will connect him with Nancy Pugh to work on developing a route. The walk will be added to the list of potential sanctioned walks for 2022.